

## OUR CREDENTIALS



ALBERT SMITH  

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GROUP

NETWORK, PRESENCE,  
AND EXPERIENCE  
ON A GLOBAL SCALE

## Managing Director's Welcome

It is with great pride that we present the Albert Smith Group credentials to you.

The Albert Smith Group head office is in Brisbane, and operates under the following divisions:

Albert Smith Signs – Our flagship division and leader in innovation for more than 65 years.

Signspec – The team responsible for all matters relating to signage design.

Albert Smith Technologies – The innovators of commercial LED lighting and digital signage.

Brandcare – Our network of highly skilled technicians responsible for all onsite activities.

Albert Smith Global – The providers of local solutions throughout the Asia Pacific.

Global Sign Alliance – Our team of networks providing creative solutions worldwide.



Established in 1873, Albert Smith Signs continues to manufacture quality products with the same pride and integrity as our founders. We are thoroughly committed to innovation and quality in design, manufacturing, installation and maintenance of your branding.

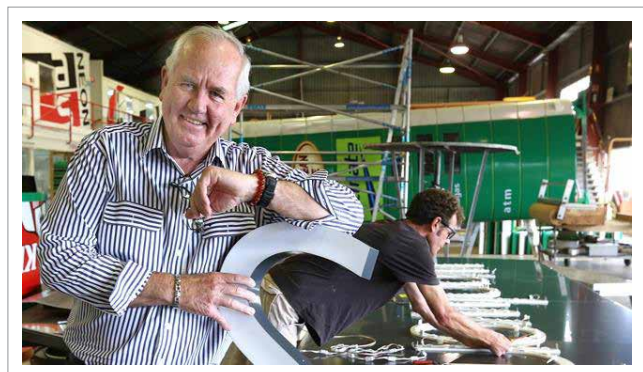
Albert Smith Group remains a privately owned company. My brother Mitchell and I are actively involved in the day-to-day management of the business.

Thank you for considering Albert Smith Group. We look forward to the opportunity to serve you and your business.

A handwritten signature in blue ink, appearing to read 'Rodney Smith'.

Rodney Smith

Managing Director  
Albert Smith Group

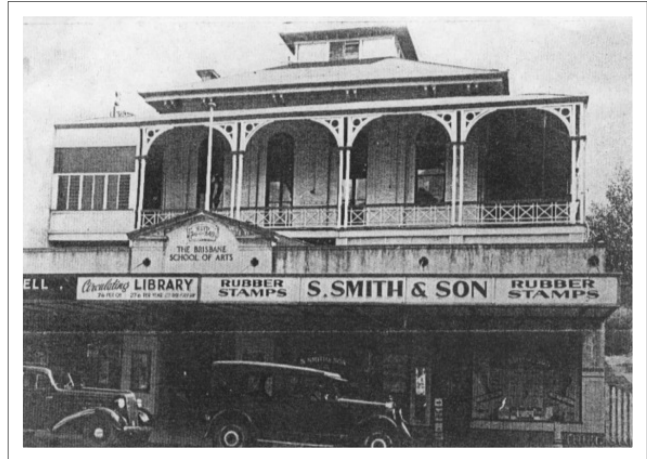


## Our Heritage – Experience You Can Trust

The Albert Smith Group is a family owned company built on traditional values and pride in craftsmanship and quality, which has been passed down through four generations from our founder Samuel Smith.

In 1873, Sam established Smith & Sons Pty Ltd on the corner of Adelaide and Edward streets, Brisbane as a first class manufacturer of rubber stamps.

Our company's continued growth can be attributed to the ongoing commitment to manufacturing excellence, as well as our continued investments in research and development in new and emerging technologies.



**1947** - Company embraced the plastics era

**1959** - Manufactured our first “illuminated sign” for Commonwealth Bank

**1973** - Pioneered plastics vacuum forming in Australia

**1988** - Purchased current premises at Bulimba

**1989** - Secured the largest identity contract in company history for BP national re-image in all states throughout Australia

**1993** - Established the first offshore joint venture and the beginnings of Albert Smith Global

**1995** - Began the joint venture in China

**1998** - Established Albert Smith Philippines

**2001** - Global Sign Alliance (GSA) agreement formed



Today, the Albert Smith Group is owned and managed by Samuel Smith's great grandsons. They proudly carry on the values and traditions of their forebears, Samuel, Albert and Keith.

Our core workforce consists of over 100 employees, which includes administration, sales, design and engineering, as well as thirteen trades in manufacturing, national installation and maintenance teams.

## Our Code of Conduct – Our Values

Fostering a workforce of **highly trained, motivated and ethical team members.**

Displaying exemplary commitment to **quality and innovation in manufacturing.**

Sustaining **long-term investments in research and development** in signage technology.

**Developing and expanding creative solutions** to meet the ever-changing market trends.

Continuing dedication to the delivery of **the highest standard of customer service.**

Creating a workplace in support of **environmental, corporate and social responsibilities.**



## Quality Statement – Quality is in our DNA

The quality and reliability of our company's products and services are of the utmost concern and responsibility of every person in our organisation.

From administration to installation, quality assurance encompasses every aspect of our business.

In-built quality starts with research and development and continues right through design, project management, production, installation and maintenance; each division has quality-related responsibilities that are critical to each project's overall success.



"Quality Assurance" means exactly what it implies: assurance that quality is compliant when compared with the reference standards or specifications by using testing, sampling or other accredited methods.

Compliance is required before goods can be supplied to our customers.



As you can see, providing exemplary product and service quality forms the core of Albert Smith Group's DNA.



## Our Capabilities – Full Service Solutions

**Albert Smith Signs offers so much more than just the design, manufacturing and installation of your branding!**

Our full-service solution teams possess the capabilities to assist you at every stage of your project; design, 3D modelling, on-site audits, local authority applications, engineering certifications, project management, manufacturing, installation, as well as ongoing preventative maintenance.



**No matter the scope or size of your project, we will work with you to develop an innovative and quality-assured solution that ensures the ongoing long-term success of your branding program.**



Whether your branding needs include building internal and external signs, illuminated LED technology, high level signs, pylon signs, way-finding, 3D lettering, architectural features, public art or kiosks, we always deliver creative, cutting-edge solutions.

Our complete in-house manufacturing facility allows us to achieve the highest quality and standards for your signage products.

**We enjoy long-standing relationships with councils and governments, as well as a variety of small private companies and major corporations across many industry sectors . Our clients appreciate the added value, quality and innovation that we provide as a single-source signage solution company.**



## Our Promise To You

In accordance with our standard terms and conditions of trading, we confirm that all products manufactured and supplied by Albert Smith Group will be fit for their intended purpose and that they will comply with all relevant Australian standards.

Our products and services carry warranties as specified in our quotation and /or documentation.

**All Albert Smith Group warranties are a testament to our founding principles of quality, innovation, service and integrity.**



## Portfolio of Our Projects and Products – Past and Present





THANK YOU  
**FOR CONSIDERING**



ALBERT SMITH  

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SIGNS

**FOR YOUR BRANDING**  
AND SIGNAGE  
SOLUTIONS!